



MANNAR THIRUMALAI NAICKER COLLEGE(Autonomous)

(An Autonomous Institution Affiliated to Madurai Kamaraj University)

(Accredited with “A” Grade by NAAC)

Pasumalai, Madurai -625004

DEPARTMENT OF BBA

PROGRAMME SPECIFIC OUTCOMES

PSO 1	:	To equip the students with specific knowledge and skills for junior and middle positions of responsibilities in industrial and commercial organizations.
PSO 2	:	To provide instructions on the lines of professional course by adopting participative methods of learning.
PSO 3	:	To assist the graduates in finding employment opportunities in business and industry and developing entrepreneurial skills.
PSO 4	:	To enable students to learn the process, tools and techniques of research in business.